



Inspiring Excellence

Centre for Peace and Justice

Empowering Young Women for Promoting Peaceful, Cohesive and Prosperous Bangladesh

Call for Application: Women Entrepreneurship for Promoting Peace and Social Cohesion

Centre for Peace and Justice, Brac University is pleased to invite applications from interested female students to participate in an online training programme on “Women Entrepreneurship for Promoting Peace and Social Cohesion” under the project titled ‘Peacebuilding in Pandemic: Empowering Women to Promote Peace and Social Cohesion in the Context of COVID-19’ funded by UN Women.

Women Entrepreneurship Training

About the Training

The online training aims to enhance the capacity of female students to design a social entrepreneurial initiative for promoting peace, cohesion and COVID-19 resilience. Upon completion of this training, the participants will be able to:

- Understand the concept of social entrepreneurship, peace, cohesion and their inter-linkages
- Identify the social issues and problems
- Design innovative start-ups/services/advocacy campaigns to build a peaceful society
- Understand the basic features of entrepreneurship and business planning canvas
- Identify potential risks and mitigation strategies related to the social entrepreneurship
- Enhance idea generation, teamwork, and problem-solving skills
- Manage funds, build networks and develop partnerships for a sustainable initiative

Key Features

- Application of 'Design Thinking' approach
- Innovation for promoting peace and cohesion
- Idea generation and social entrepreneurship development
- Renowned and experienced trainers
- Participatory learning approach
- Mentorship and financial support for implementing innovative ideas
- Membership of Bangladesh Peacebuilders' Network
- Learning exchange with the previous training participants
- Fully funded online training (including token of appreciation for all participants)
- Training certificate upon successful accomplishment

Training Period: One Week Per Batch (November – December 2021)

Target Audience: Female students studying at bachelor/honours level at any academic institution in Bangladesh who did not receive this training from CPJ, Brac University earlier. And students from the indigenous communities, persons with disabilities, female-headed households, tea gardens, Urdu speaking, and transgender, faith-based and any other disadvantaged community are highly encouraged to apply.

Who Can Apply?

- Female students currently enrolled in bachelors/honours level
- Minimum 3-6 months experience of voluntary work or extra-curricular activities
- Potential leadership ability with innovative ideas
- Interested to work for a just, peaceful, and inclusive society
- Has a compatible device (e.g. smartphone, laptop,

How to Apply?

Interested students are requested to apply through the following Google Form link:

<http://shorturl.at/flotA>

Or scan this QR Code



Deadline of Application Submission: 23 October, 2021
Successful candidates will be notified through SMS and Email



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Women Peace Café

